



BEAMING Inc ◦ PO Box 524 ◦ NEENAH, WI. ◦ 54957-0524
920-574-1002 ◦ WWW.BEAMINGINC.ORG

BUILDING EQUINE ASSISTED MOBILITY INTO NEW GROWTH

Dear friend of BEAMING -

BEAMING Inc. is a nonprofit organization that provides therapeutic horseback riding and experiences for adults and children with special needs as well as injured or impaired military veterans in the Fox Valley. We also provide adaptive physical education classes to Neenah, Menasha, Oshkosh, and Winneconne area school districts by advocating a working relationship with nursing students of Marion University and University of Wisconsin Oshkosh.

On **Saturday, April 14th** we will be hosting our **8th Annual *Night at the Races*** fundraising event, being held at the Hilton Garden Inn, Oshkosh. With funds raised from this event, BEAMING can continue to enhance the lives of the special needs participants we serve and continue its vision of “Changing Lives One Ride at a Time.”

We would like to invite you to consider a corporate sponsorship to support this special event. Your tax-deductible donation can truly make this evening a success. In addition, you will benefit from the exposure of your corporate logo/personal recognition during the evening. All sponsors will receive tickets to the event, be recognized in the event program, receive repeated mention as a sponsor on the BEAMING Facebook page, be thanked the evening of the event, and receive special souvenir glassware. Increased exposure and benefits are available at each level of sponsorship.

Attached you will find a list of our sponsorship opportunities as well as our sponsorship agreement, in which we respectfully ask you to consider supporting BEAMING Inc.’s **Night at the Races**. To learn more about our organization, its mission and our vision for the future, please visit our website at www.beaminginc.org. For information or questions regarding your sponsorship, please contact our Executive Director, Polly Hensen, at 920-574-1002.

“Changing Lives One Ride at a Time”



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\$7,500 | Triple Crown

Your company will be displayed as the 'Presenting Sponsor' on all media*. You will receive 16 tickets to the event (2 reserved tables) with 16 BEAMING souvenir glasses. You will get a full-page ad in our program book (artwork provided by sponsor), reoccurring reference to your sponsorship on our Facebook page, and your company logo prominently displayed during the event.

You'll have the opportunities to: First, sponsor one of the races and announce the winner upon race completion, address the group during welcome remarks at the event, and finally, share a promotional video during the event (up to 2 minutes duration; video to be provided by sponsor prior to the event), along with distributing company branded promotional materials.

**Deadline to be included as 'Presenting Sponsor' on invitations is February 19, 2018.*

\$5,000 | WINNERS CIRCLE

Your company will be displayed as a 'Sponsor' on all media. You will receive 8 tickets to the event (one reserved table) with 8 BEAMING souvenir glasses. You'll have the opportunity to sponsor one of the races and announce the winner upon race completion and distribute company branded promotional materials. You will receive a half-page ad in our program book (artwork provided by sponsor), reoccurring reference to your sponsorship on our Facebook page, and your company logo prominently displayed during the event.

\$2,000 | EXACTA

Your company will receive 6 tickets to the event with 6 BEAMING souvenir glasses and the opportunity to distribute company branded promotional materials at the event. You will receive a half-page ad in our program book (artwork provided by sponsor), reoccurring reference to your sponsorship on our Facebook page, and your company logo prominently displayed during the event.

\$1,000 | TRIFECTA

Your company will receive 4 tickets to the event with 4 BEAMING souvenir glasses and the opportunity to distribute company branded promotional materials at the event. You will receive a quarter-page ad in our program book (artwork provided by sponsor), a reoccurring reference to your sponsorship on our Facebook page, and your company logo prominently displayed during the event.

\$500 | DAILY DOUBLE

You will receive 2 tickets to the event with 2 BEAMING souvenir glasses. You will have a reoccurring reference to your sponsorship on our Facebook page, your company logo will appear be prominently displayed during the event as well as in the event program.

Any questions regarding your sponsorship level can be directed to Polly Hensen at 920-574-1002.

Deadline for sponsorships to be listed in event program is March 30, 2018!

"Changing Lives One Ride at a Time"

