

CHANGING LIVES,
ONE RIDE AT A TIME.

BEAMING INC.



YEAR-END REPORT 2023



BEAMING
EQUINE-ASSISTED SERVICES

MISSION

The mission of BEAMING Inc. is to be the provider of choice for Equine-Assisted Learning and Adaptive Horsemanship. We shall enhance quality of life for community members facing unique challenges by developing relationships between participants and horses.

VISION

BEAMING Inc. will facilitate life-changing experiences for all involved with the aid of our equine companions. Our goal is to overcome the challenges of today, while continually growing to meet the needs of tomorrow.

VALUES

BEAMING treats everyone with respect and dignity, we provide value to the communities we serve, and we are committed to cooperate and collaborate with like-minded organizations in the community's best interest.

STAFF

Katie Samuelson, Center Director – Certified CTRI, Certified Pegasus, Certified PATH, Certified SpiritHorse Senior Instructor

Wendy Stabler, Assistant Center Director/Controller – Bachelor of Science in Business Administration in Finance

Emily Anderson, Marketing & Outreach Director – Bachelor of Arts in Writing

Tara McPeak, MS, OTR, Instructor, Occupational Therapist – Masters of Occupational Therapy, Certified SpiritHorse Senior Instructor

Shelly Rhode, Education & Events Coordinator, Instructor, Equine Specialist – Certified SpiritHorse Senior Instructor

Denise Dorsey-LaCanne, CMA, Volunteer Coordinator, Instructor – Certified Medical Assistant (AAMA), Certified SpiritHorse Senior Instructor

Beth Kettner, Instructor – Bachelor of Science in Human Services, Certified PATH, Certified SpiritHorse Senior Instructor

Ally McDonald, RN, Instructor – Bachelor of Science in Nursing, Certified SpiritHorse Senior Instructor

Katherine Lein, Instructor – Certified PATH Instructor

Ella Ostertag, Equine Manager

Cathy Spaulding, Grant Writer

MESSAGE FROM THE PRESIDENT

Greetings! 2023 has been a very exciting year for us at BEAMING! In response to our community's needs, we've added three new programs and hired new staff, and we have welcomed many new volunteers and program participants to the barn.

Early this year, we launched our new Steady Strides for Parkinson's program, which was developed based on our evidence-based Riding in the Moment™ Dementia Support Equine Program. In the spring, we kicked off our new Pony Power Academy Children's Literacy Equine-Assisted Learning (EAL) program to help children with learning disabilities with reading and writing. Then in the fall, we added our new CANTER (Community Arts Network for Teens Empowering Resilience) Teen Support Program, which is an arts-based teen mentoring program. We were also excited this year to welcome the Appleton Area School District to our Partners in Riding program.

In 2023, we welcomed more program participants than ever before through all our programs to help children and adults with diverse abilities, troubled and hurting youth, adults with dementia and their caregivers, veterans, and children and families affected by trauma. The needs in the communities we serve have never been greater.

The Board prepared its 3-year Strategic Plan in early 2023. We also welcomed Laurie Koestner, Owner of The Depawisitory; Kay Knuth, President of Knuth Financial Life Planning; Jill Ronk, Supervisor of Software Engineering at Secura, Laurie Ahrens, Retired Academic Advisor for UW-Oshkosh; and Lisa Severson, Director of Community Development at United Way Fox Cities to the Board. We are very pleased with the talent the Board brings to BEAMING.

BEAMING also welcomed new staff members to the team in 2023. Katherine Lein joined us as a Certified PATH Instructor, and Cathy Spaulding recently joined us as Grant Writer. We are extremely fortunate to have such a dedicated staff, volunteers and Board Members to support the mission of the organization.

I am excited to share that at the end of the year, we partnered with a Mental Health Consultant to provide more comprehensive emotional support to clients through individual or group sessions.

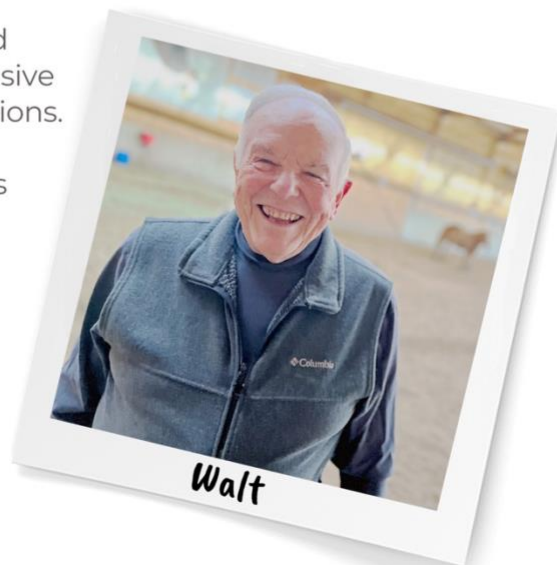
I also wish to take this opportunity to thank all of our sponsors and donors. Without your commitment and generosity, the BEAMING mission would not be attainable.

Thank you again for joining us in our efforts to provide a safe, welcoming space where those in need can find peace, hope and healing. 2024 will be another exciting year.

With gratitude and appreciation,

Walt Ferrenner

Board President, BEAMING Inc.



HIGHLIGHTS OF 2023

We would like to extend a heartfelt thank you to everyone who participated in our equine support programs, volunteered, joined us for our events, and supported us last year.

3,093 BEAMING provided **life-changing equine experiences** to participants of all abilities in 2023.

We had a record-breaking year of growth and success. Here are some of our favorite highlights.

► Launched 3 new programs to help more children, teens & adults

Steady Strides for Parkinson's is a new equine support program designed to enrich the quality of life for those living with Parkinson's disease (PD) and their caregivers. Studies have shown that equine-assisted services as a support to traditional PD treatment are effective for improving mobility, cognitive abilities and emotional well-being. This program was developed using similar curriculum to our evidence-based Riding in the Moment™ Dementia Support Equine Program.

Pony Power Academy is a new Equine-Assisted Learning (EAL) Program that offers a unique approach to helping children ages 4-12 with learning disabilities or who have struggled learning to read and write. We guide children through learning activities that make reading fun, using curriculum that was developed based on Wisconsin Literacy Standards. These skills help children build their confidence and enhance their learning aptitude, which will help them excel on their academic journey.

CANTER (Community Arts Network for Teens Empowering Resilience) is our new teen arts/mentoring program, which provides teens with the materials, knowledge, and guidance to engage in art as a form of self-expression that will help them discover their innate gifts and talents while building their self-confidence.



HIGHLIGHTS OF 2023

► Welcomed the Appleton Area School District to the barn

We were excited to welcome new children with diverse abilities and troubled and hurting teens to our *Partners in Riding* program

► Facilitated 89 equine experiences for children and families dealing with trauma-related struggles

Through our *RideStrong* equine support program

► Provided 232 equine experiences to transitional age youth

Through our two popular *Hold Your Horses* teen support summer camps and our *LAUNCH* and *CANTER* teen support equine programs

► Facilitated 1,563 equine experiences for children with diverse abilities

Through our *Saddle Up for Success*, *Dragons in Flight*, and *Partners in Riding* programs, our two annual Autism Camps, and our new *Pony Power Academy* Equine-Assisted Learning (EAL) program

► Facilitated 141 equine experiences for adults with dementia

We helped improve the quality of life for those living with dementia and their caregivers through *Riding in the Moment™* and *Steady Strides for Parkinson's*

► Provided 104 equine experiences in memory care facilities

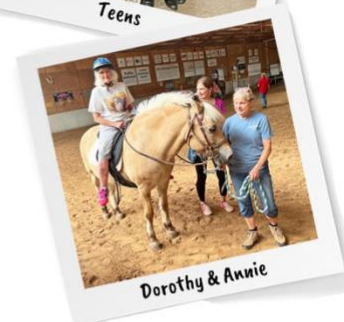
We took our horses and activities to residents in several local nursing homes through our *Riding in the Moment™* Mobile program

► Welcomed 150 participants to Equine-Assisted Memory Cafés

We held 12 Cafés at which caregivers and their loved ones with memory loss enjoyed interacting with horses, presentations, music, art, socializing & more

► Provided 109 equine experiences to local veterans

Veterans enjoyed interacting with the horses during no-cost sessions at the BEAMING Barn through our *Horses, Hearts & Heroes* program



HIGHLIGHTS OF 2023



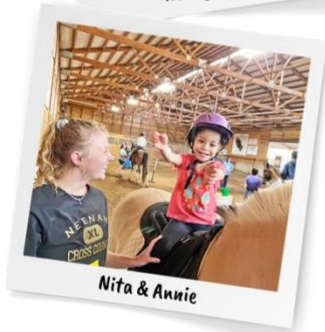
Nellie with Sparkles & Siesta



Teen Camp



Nancy & Zipper



Nita & Annie

► Continued our partnership with Rawhide Youth Services

Rawhide youth counselors utilized equine-assisted therapy for troubled and hurting youth at the BEAMING facility twice weekly throughout 2023

► Continued our partnership with UWO School of Nursing

University of Wisconsin-Oshkosh nursing students and staff completed on-site training with program participants as part of their curriculum

► Partnered with Rebuilding Together Fox Cities

For National Rebuilding Day in May, at which they brought more than 200 volunteers from local businesses to the BEAMING Barn, who worked extensively to clean, paint and make improvements to the barn, build new horse shelters and benches, install fencing and beautify the grounds

► Created the new Community Empowerment Circle

An uplifting, outdoor space for community members, other nonprofits, local businesses and support groups to meet and gather together

► Partnered with WOW-We Care Logistics

For their collaborative fundraising event, *Barn Bash*, which raised more than \$20,000 for BEAMING's Equine Support Programs

► Brought in 2 new horses to the BEAMING equine team

Charlie and Cash joined the BEAMING family in fall of 2023

► Welcomed 138 guests for Equine-Assisted Learning & Tours

Including representatives from local businesses, other nonprofits, and church, civic and other community groups

► Welcomed 567 visitors to the barn for special events

Including Women's Empowerment Series events, Red, White & Blue Day, BBQ & Bingo, Fall Festival, BOOfest and Santa at the Barn

► Added two new part-time staff to the team

We welcomed a new PATH-certified instructor and a grant writer



Community Empowerment Circle

2023 DONORS

Donations of \$20,000+

Lynne Cumings-Keller

M. K. Mancini Trust

WOW-We Care Charity Inc.

Donations of \$10,000-\$19,999

Robert & Elisabeth Ballard

William E. Dean III Charitable Foundation

International Association for Clear Thinking

Rotary Club of Appleton West Foundation

Faffie Siekman - Siekman Foundation

Donations of \$5,000-\$9,999

Amcor Cares

Community Foundation for the Fox River Valley

Anonymous Fund

Women's Fund for the Fox Valley Region

Thomas & Sharon Doyle

Tia & David Duppler

Loranne Ehlenbach

MGE Charitable Foundation

Schmidt Family Foundation

L.S. Tuttle Memorial Fund of the Oshkosh

Area Community Foundation

United Way Fox Cities



2023 DONORS

Donations of \$1,000-\$4,999

Appleton Rotary Foundation -

Helen Thom Roemer Trust

Bago Bar & Grill

Amelia Butzen

CarePatrol Fox Cities

Community Foundation of the
Fox River Valley

Aline Zerrenner Dementia-
Friendly Fund

The Boldt Family Fund

Doug & Mary Gunderson

Family Fund

Foundation for BEAMING

Jewelers Mutual Charitable

Giving Fund

Kiwanis Fund

Secura Insurance Companies

Charitable Fund

Tim Cody

Kay Fabry-Fuerst

Fox Valley Surgical Specialists

Galloway Company

Theodore Galloway

Knuth Financial Life Planning

Kundinger, Inc.

Suzanne & Laurence Langhor

Michael & Joan McCann

Keith Murie

N&M Transfer Co., Inc.

North Star Asset Management

Oshkosh Area Community
Foundation

John L. and Susan T. Vette
Family Fund

Ladies Benevolent Society

Oliver-Hoffmann Foundation

Mark & Mary Peterson Family
Foundation, Inc.

Quad Graphics

Rolling Thunder, Inc. - Wisconsin
Chapter 3

Saint Mary of the Immaculate
Conception

John & Jean Thur

Bruce & Suzanne VanEnkevort

Al Verkeuilen

VFW Auxiliary to Harvey Pierre
Post 2778

WE Energies Foundation

Tom & Pam Winek



2023 DONORS

Donations of \$500-\$999

Bergstrom Corporation

The Boldt Company

Marilou Brown

Essity

Festival Foods

Gloria Dei Lutheran Church

Greenville Lioness Lions Club

Hortonville Lions Club

JF Ahern

Kay Knuth

RB Hospitality LLC

Remley Law SC

Jill Ronk

Jill Rooney

A.O. Smith Foundation

Valley Vettes, Inc.

Donations of \$100-\$499

Acoustic Ceiling Products

Laurie Ahrens

Barbara Anderson

Appleton Campus Navitus

Health Solutions

Laura Baldock

Bob Balgemann

Bay Area Porcelain Doll Artists

Gerilyn Becker

Jim & Sue Bero

Mary Buss Vissers

Jack Carstens

Kelly Christensen

Carla Coman

Kim Craddock

Christopher & Elizabeth Crotty

Chris & Galen Drews

Scott Dunsirn

Katie Egli

Dr. Beth Fields

Tom Formella

Fox West 50

Fox West Chamber of Commerce

Patrick & Amy Galloway

Judi Gault

Michelle Graf

Green Lake County

4H Leader Assoc.

Glenn Grothman

Ground Round Grill & Bar

Tia Gruenstein

Kiersten Gustafson

Richard Hein

Kurt Heling

Kathleen Hoersch

Laura Kameron

Dan Klein

Marissa Knuth

Thomas & Tina Kocken

Rachel Anne Koeper

Mae Kosciuk

Alyce & Louis Licari

Ellen Longsine

Pat Lovesee

Linda McLernon

Mesh Systems LLC

Carson Meyer-Kraus

Mid Valley Industries

Mary Anne Moder

Stephen Nagy

Bernadine Nitz

Oshkosh Elks Lodge 292

Sally Owen

Sue Plamann

Nancy Pontius

Laura Prey

William Reid

Mike Rohrkaste

Makayla Ronk

Tammy Ruffalo Volden

Jeff & Denise Schommer

Cathy Schroeder

Seasons of Life

Empowerment

Patty Simon

Andy Teska

Stacey Thompson

Barbara & Peter Truttmann

Stephanie Tsai

Christian Tscheschlok

Vietnam Veterans of

America, Chapter 437

Michael Walsh

WI Assoc. School

Business Officials, Inc.

Alex Wiley

Courtney Willey

Walter Zerrenner



TESTIMONIALS

We were honored to be able to Change Lives, One Ride at a Time for so many existing and new program participants last year! We worked hard to ensure that our programming helped enrich the quality of life for those we serve through connections with equine partners--to help improve both physical health and emotional wellness. Hear from some of our participants and their parents, guardians, caregivers and family members about how BEAMING helped them in 2023.



"As a parent of a child with brain cancer, finding the right support and therapy has been so important. Beyond the physical benefits, the emotional support our son receives from the horses and instructors has been truly remarkable. The connection he has formed with the horses provides him with a sense of comfort and understanding that goes beyond what we could have ever imagined. The nurturing environment at BEAMING, along with the compassionate staff and volunteers, has created a safe and special space for our son.

We are immensely grateful to BEAMING for the care, love and support they provide to our son and everyone that enters their doors. **It is an experience that not only fosters physical improvement but also nurtures the spirit and fills the heart with hope and joy.** Thank you from the bottom of our hearts for making such a profound difference in our son's life." *-Megan B, mother of Blake*

"Our son started attending BEAMING after we started to notice a decline in his grades and poor attendance at school. He lacked all motivation, seemed distant and would play video games all night. After a few sessions at BEAMING, we started noticing a positive change. He was waking up early, excited to start his day with the horses. It brought him to be more aware of his actions and he became increasingly less disrespectful. He has so much respect for all of the staff at BEAMING. He was welcomed with open arms from day one.

Our son feels that he has gained more confidence, self-esteem and self-worth since starting BEAMING. He has something to look forward to, and this motivates him. The horses give him a sense of peace and truly make him smile. He smiles more now than he ever has. He enjoys being a part of the team and making a difference in the lives of others. He also feels that he has a newfound respect for people with disabilities." *-Ashley J, mother of Parker*



Dorothy, who has dementia, began participating in our Riding in the Moment™ program in 2023. One of her greatest wishes in all her life was to ride a horse. At 96 years young, her wish came true. "I just feel something exhilarating, I don't know how to explain it," she says.

Dorothy continues, "Riding makes me feel young again! Anything that does that is good. It's so uplifting. It makes me feel good all over." Dorothy's daughter, Linda, also enjoys participating in the program with her mother. Says Linda, "We can be together and make memories, and I've met other caregivers. **I've told a lot of people about what a difference it's made in Mom's outlook on life.**"



Amanda has been riding at BEAMING since 2022. When she was 3 years old, she was diagnosed with hearing loss. She loved participating in many activities, but if instructors were not patient and accommodating, it could be a challenge. She loves all animals, especially horses, which is why her mother Linda was so excited to find BEAMING. Her instructors use a special hearing device and sign language with Amanda. "She loves to make connections with the horses," says Linda. **"Her lessons have helped her become healthier both physically and emotionally, and improved her confidence."**



My daughter was struggling with some anxiety with Covid, so we were looking for some help with emotional regulation and working through those struggles. BEAMING has really helped her confidence level and the way she carries herself. We can see that she's taken that confidence she's gotten from horseback riding back into the classroom. Teachers have noticed that school hasn't been as stressful for her...we haven't seen so many fearful situations for her...and she's handled other situations much better as well. Being at the barn, out in the country, it teaches the kids to just slow down...and taking what they learn here back out into life and using it...it's been amazing."

-Andrea A, mother of Mariana

► See more testimonials & videos at beaminginc.org/testimonials

